EUROPEAN TRAVEL COMMISSION TRANSATLANTIC CONFERENCE
9th May 2013
Edna Barnes Salomon Room, New York Public Library, New York, USA

08.30am	Registration and coffee/breakfast pastry
09.00am	Welcome, introductions and acknowledgements by ETC President, Mr Manuel Butler
09.10am	Keynote speaker: **Richard Bangs** http://www.richardbangs.com/
09.30am	Panel 1: *US Travel Market and Consumer Trends* / Q&A Moderator: **Eugenio Magnani**, US Director, Italian Tourist Board • **Jan W. Rudomina**, Chair of ETC's US Operation Group • **Carlos Vogeler**, Regional Director Americas, UNWTO • **Tom Jenkins**, Executive Director, ETOA • **James Ruggia**, Executive Editor Destinations, TravAlliance • **David Bahlman**, Director of Destination Marketing, Orbitz Worldwide • **Robert Buckman**, Director Product Management, Amadeus
10.45am	Networking & coffee break
11.15am	Panel 2: *Perceptions of Destination Europe in US, Opportunities and Challenges for European Destinations* / Q&A Moderator: **Geri Jacobs**, Director North America, Tourist Office for Flanders • **Iuliana Alunas** Policy Officer, Tourism Unit, European Commission • **Rochelle Turner**, Research Manager, WTTC • **Stefanie Gallob**, Project Manager Research & Development, ETC • **Terry Dale,** President, USTOA • **Steven Paganelli**, Head of Destination Marketing, TripAdvisor

12.30pm	Moderator Re-Cap of Morning Discussions
12.45pm	Lunch
02.00pm	Panel 3: *Canadian Travel Market and: Consumer trends, Opportunities and Challenges for European Destinations* / Q&A Moderator: **Jose Manuel de Juan,** Chair of ETC's Canadian Operations Group • **David Redekop**, Principal Research Associate, Conference Board of Canada • **Jeff Element**, President, The Travel Corporation Canada • **Brad Ford**, President, Contiki Holidays Canada • **Adeline Piekham-Hieh,** General Manager, Delta
03.15pm	Closing remarks by ETC Executive Director, Mr Eduardo Santander
04.00pm	**Think Tank USA/Canada [closed session]**
06.00pm	Conference close
07.00pm	Cocktail Networking Reception at Rockefeller Center Loft & Garden Keynote speaker: **Andrew McCarthy** http://andrewmccarthy.com/index.php